



TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE (MEN) NAGARKURNOOL

(AFFILIATED TO PALAMURU UNIVERSITY, CODE: 3391)

Nagarkurnool, @ Macharam (Jadcherla), Mahabubnagar (Dist.) - 509301

✉: ttwrdeboys.nagarkurnool@gmail.com; ☎: 8074582331, 7901097703.



ECONOMICS CERTIFICATE COURSE

WELCOMING TOMORROW'S BUSINESS LEADERS!

EMPOWERING MINDS, INSPIRING FUTURES



ADD ON / CERTIFICATE COURSE

FOR THE ACADEMIC YEAR 2021-22



DEPARTMENT OF ECONOMICS

(CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT
STRATEGIES)

Date : 10/09/2022

To,

The Principal,

TTWRDC (M) NAGARKURNOOL,

Applicant: Department of Economics.

Subject: Proposal for certificate course in SELF EMPLOYMENT AND ITS
MANAGEMENT STRATEGIES for the year 2021-22.

Respected Sir,

With reference to above mentioned subject, we are submitting herewith the proposal to conduct Certificate course tally ERP9 by the department of Economics of Our College. This course helps students to work with well-known Self Employment i.e., SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES. Hope you will consider my application and I kindly request you to sanction the same.


Yours faithfully
Department of Economics

TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE (MEN) NAGARKURNOOL

(AFFILIATED TO PALAMURU UNIVERSITY. CODE: 3391)

Nagarkurnool, @ Macharam (Jadcherla), Mahabubnagar (Dist.) – 509301

✉ : ttwrdcboys.nagarkurnool@gmail.com; ☎ : 8074582331, 7901097703.



DEPARTMENT OF ECONOMICS

(CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES)

DATE: 11/09/2024

NOTICE

All the students of BA HEP-I, II--year students are hereby informed that the **Department of Economics** going to organise a certificate course under the title stated above. Students willing to join the course register their names with the lecturer in charge.


Head of the department


PRINCIPAL
TTWR Degree College (M)
College Code 3391 (P.U.)
Nagarkurnool-509301



TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE (MEN) NAGARKURNOOL

(AFFILIATED TO PALAMURU UNIVERSITY. CODE: 3391)

Nagarkurnool, @ Macharam (Jadcherla), Mahabubnagar (Dist.) – 509301

✉ : ttwrdcboys.nagarkurnool@gmail.com; ☎ : 8074582331, 7901097703.



Subject: CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Date: **2021-22 Academic year**

Objectives:

- 1. Skill Development:** Equip participants with the necessary skills and knowledge required for self-employment across various industries and sectors.
- 2. Business Management Proficiency:** Provide a comprehensive understanding of effective management strategies, including financial management, marketing, and operations, tailored for self-employment ventures.
- 3. Entrepreneurial Mindset:** Foster an entrepreneurial mindset among participants, encouraging innovation, creativity, and adaptability in the pursuit of self-employment opportunities.
- 4. Risk Management:** Educate participants on identifying, assessing, and mitigating risks associated with self-employment ventures, empowering them to make informed decisions to ensure long-term sustainability and success.

Outcomes:

- 1. Business Plan Development:** Graduates will be proficient in developing comprehensive business plans, including market analysis, financial projections, and implementation strategies, to effectively launch and manage their self-employment ventures.
- 2. Financial Literacy:** Participants will acquire a strong foundation in financial management, enabling them to handle budgets, cash flow, and financial reporting competently to support the growth and stability of their businesses.
- 3. Networking and Collaboration:** Graduates will have developed a robust network of contacts and the ability to collaborate effectively with other entrepreneurs, professionals, and stakeholders, enhancing opportunities for partnerships, mentorship, and business growth.
- 4. Adaptability and Resilience:** Participants will cultivate resilience and adaptability, essential traits for navigating the dynamic challenges of self-employment, enabling them to pivot strategies, overcome obstacles, and sustain long-term success in their ventures.

Career Prospects:

1. **Entrepreneurship:** Graduates can establish their own businesses across diverse sectors, leveraging the skills and knowledge acquired to pursue entrepreneurial endeavors independently.
2. **Consultancy Services:** Alumni can offer consultancy services to aspiring entrepreneurs, providing guidance on business planning, strategy development, and operational management based on their expertise and experience.
3. **Freelancing:** Participants can pursue freelancing opportunities in areas such as marketing, finance, and project management, offering specialized services to businesses and individuals on a contractual basis.
4. **Small Business Management:** Graduates can take up roles in managing and growing small businesses, applying their knowledge of self-employment and management strategies to enhance productivity, efficiency, and profitability within existing enterprises.

1. Certificates Course-Syllabus

SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Unit-1 Introduction Introduction to self employment Self employment gives new life to youth Production of goods in industries- gives self employment

Unit-2 Business opportunities Business field gives opportunities to youth in the sector of self employment and identification of profits in business fields

Unit-3 How to start a new industry What are the resource to acquire capital to start new industry Research methods apply to self –employment maintain industry in better way

Unit -4 Marketing Starting of a new industry/Business through good marketing practices like positive thinking, . maintain good quality products ect

Self employment –A victory or winning to youth in present days

2. Certificates Course- Duration: 40 hrs

Note :

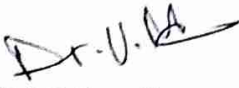
- All the classes will be conducted in the BA 2nd year Class & Computer Lab.

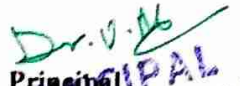
- Certificate will be awarded by Department of Economics **Telangana Tribal Welfare Residential Degree College for Men Nagarkurnool** after online assessment test.

Signatures:

Organised Faculty: G Raghavendra, Department of Economics

HOD 


 IQAC Coordinator
 IQAC Co-ordinator
 TTWR Degree & P.G. College (M)
 College Code: 3391 (P.U.)
 Nagarkurnool-509209 (TS)


 PRINCIPAL
 TTWR Degree College (M)
 College Code 3391 (P.U.)
 Nagarkurnool-509209

Signatures of the students:

S.No	NAME OF THE CANDIDATE	Signature
1	AMGOTH LAXMAN	laxman
2	BANOTH VAMSHI	vamshi
3	BHUKYA NITHIN	Nithin
4	CHENCHU MOHAN	mohan
5	CHIGULA ANJANEYULU	C. anjaneyulu
6	ESLAVATH HATHIRAM	Hathi Ram
7	J BHARATH	J. Bharath
8	MADHU KUMAR	Madhu kumar
9	MAHIMAKAR NAYAKANTI	nayakanti
10	MEGHAVATH CHANDRA SHEKAR	m. channarshekar
11	MEGHAVATH SUBHASH	SUBhash

12	H HEMANTH	
13	MUDAVATH SRINU	Srinu
14	M VIKRAM TEJA	Teja
15	NENAVATH RAVI	M. ravi
16	N PAVAN NAYAK	Pavan Nayak
17	PERAPOGU INOSE	P. Inose
18	P MADHAV	Madhav
19	POKALA SRAVAN KUMAR	P. Sravan Kumar
20	PUDARI SRIDHAR	Sridhar
21	RAMAVATH JAYARAM	R. Jayaram
22	SABAVATH SATHISH	Sathish
23	SABHAVATH NAVEEN	S. Naveen
24	SAREDDY AADHIKESHAVA REDDY	S. aadhikeshava reddy
25	S NAVEEN	Naveen
26	S THIRUPATHI	Thirupathi
27	TINGIRIKAR SAI VARUN	T. saivarun.
28	AMGOTH LAXMAN	- Laxman
29	BANOTH VAMSHI	B. Vamshi
30	BHUKYA NITHIN	NiThin

SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Certificate course Question paper

Section –A

Answer any TWO questions

2x10=20

- 1.What is self employment ?explain about simulative factors of self-employment.
2. what are the sources to produce goods in self-employment?
- 3.Explain about types of self-employment opportunities in Business
- 4.what is success instruments? What are the measures to undertake success in business?

Answer any FIVE questions

5X4=20

- 5.Self Freedom in self employment
- 6.whole sales Business
- 7.Self employment advantages
- 8.Partnership Business
- 9.Project Design
- 10.Capital
- 11.Self Employment Disadvantages
- 12.What is sales

Answer ALL questions

5X2=10

- 13.Self Employment
- 14.Economic Freedom
- 16.Wholesales Business
- 17.Agents
- 18.Capital

TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR MEN NAGARKURNOOL

AFFILIATED TO PALAMURU UNIVERSITY (CODE:SS91)
JOB ORIENTED CERTIFICATE COURSE



This is Certify that Mr/Miss/Mrs.

S.O. D/O _____ has participated and successfully
completed **Certificate Course** in SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES
Organized by Department of Economics From _____ To _____ and obtained grade _____

Academic Year:

Course Coordinator

IQAC Coordinator

D.V.V. B.
Principal
Principal
TNR Degree College (P.U.)
College Code 391/209
Nagarkurnool-509 209